

POST  
SHOW  
REPORT  
2025

## clean india show

26 – 28 November 2025  
Bombay Exhibition Center,  
Mumbai

[www.cleanindiashow.com](http://www.cleanindiashow.com)

India's only  
integrated expo  
on cleaning &  
hygiene, linen  
care & facilities  
management  
solutions

Co-located show  
**laundrex india**



# *Business Unlocked Industry Insights*

## *Unlimited Trade Conversations*

**This and much more at  
21<sup>st</sup> Clean India Show 2025**

The 21<sup>st</sup> edition of the Clean India Show 2025, held from **26–28 November** at the Bombay Exhibition Centre and co-located with **Laundrex India**, emerged as a powerful hub for innovation, networking, and business growth.

From **automation and AI, air care, laundry solutions, and hygiene consumables to sustainable cleaning technologies**, the show reflected a clear market shift towards solutions that deliver efficiency, data transparency, reliability, and long-term value.

The Clean India Show 2025 not only showcased the products shaping the industry's future but also the mindset driving its evolution—cementing its position as India's leading platform for the cleaning and hygiene ecosystem.



**12,500**  
sqm  
Gross Exhibition  
Area



**150+**  
Exhibitors



**10,000+**  
Trade Visitors



**600+**  
Brands  
Showcased

# Success In Numbers



## Exhibitor

### Overview

**97%**  
overall Exhibitor  
satisfaction

**96%**  
satisfied with the  
quality of the visitor

**96%**  
expected post-fair  
business

**96%**  
met with visitors  
relevant to their  
business



# Attendees Industry Type

## clean india show



Cleaning Contractors  
Cleaning Suppliers  
Corporate Sector  
Facility Management Segment  
Healthcare Sector  
Hospitality Sector  
Manufacturing Unit/Factory  
Packaging Segment  
Retail Sector  
Waste Management/Recyclers  
Associations  
Educational Institutions  
Government Sector  
Health and Fitness  
Malls, Multiplex & Amusement Parks  
Pest Control Services  
Religious Places  
Warehousing & Logistics



## laundrex india



Retail Laundry  
Pickup Laundry Services  
Commercial Laundry Services  
Industry Laundry Services  
Dry Cleaning Services  
Laundromat Self-Service  
Healthcare Sector  
Hospitality Sector  
Textile & Garment Segment  
Manufacturing Sector



## Visitor overview



**4**  
CONTINENTS  
**18**  
Countries

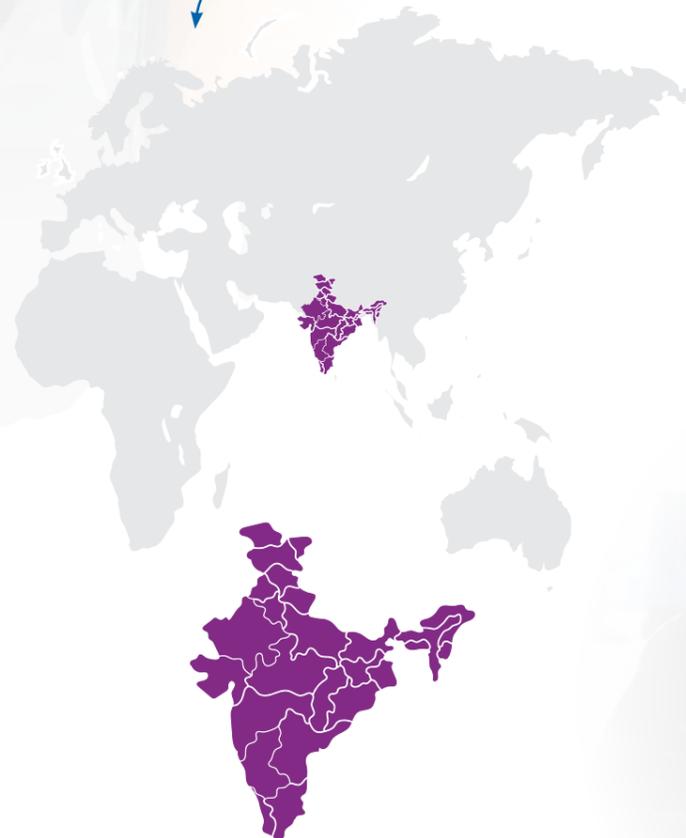


overall visitor  
attendance  
satisfaction



satisfied with  
the products  
& tech  
showcased

78.3% of the visitors were from the  
western part of India



**266**  
Cities

**30**  
States and UTs



# Charting India's big shift to Smart, Digital and AI-powered cleaning



The expo showcased a spectrum of AI-powered cleaning and smart laundry solutions—from autonomous robots and digital platforms to advanced washing, ironing, and finishing equipment. Buyers across hospitality, healthcare, manufacturing, logistics, and commercial facilities engaged with data-driven, scalable solutions that enable accountability, safety-led procurement, professional-grade hygiene, and software-driven housekeeping and laundry operations.



# GLIMPSES OF THE SHOW

Edward Dsouza

CEO  
SMC Integrated Facility  
Management Solutions

Vinay R Deshmukh

Executive Director & CEO  
FFServices

Saji C Sebastian

Founder & Adviser  
FM Future Labs

## CLEAN INDIA SHOW:

# Conferences

The expo served as a vital platform for several knowledge sessions that drive thought leadership. These sessions brought together policymakers, corporate leaders and technical experts to deliberate on the most pressing issues in cleanliness, hygiene, waste management, laundry, facility management and sustainability across multiple sectors.

## INTERACTIVE SESSION WITH *Industry Experts*

On Day 1 of the Clean India Show 2025, industry experts led an engaging session on SOPs and KPIs, addressing the gap between intent and execution in facility management. The discussion highlighted how KPIs are often confused with SLAs and used as penalty-driven tools, underscoring the need for sector-specific SOPs and clearly defined service agreements that balance accountability with delivery. Speakers agreed that structured, hands-on training is key to turning SOPs into effective, outcome-driven operational frameworks, making the session highly impactful and well received.





# CEO2CEO MEET



## FM Power Shift: Value Outweighs Cost

The DIGIFM Conference, held on Day 1 of the Clean India Show, brought together FM leaders and digital solution providers, reinforcing the sector's rapid shift toward digital-first, ESG-aligned operations. Through four focused panel discussions, the conference highlighted the ecosystem's growth to over 120 technology-enabled FM agencies and positioned DIGIFM as a key catalyst for accelerating digital adoption and collaboration across the industry.



## Value by Numbers: How Facility Management Impacts the Bottom Line

At the CEO2CEO Roundtable on Day 1 of the Clean India Show, FM leaders reframed facility management from a cost centre to a driver of productivity and measurable business value, emphasising ROI-linked performance and value-based budgeting. The discussion highlighted aligning FM outcomes with workforce wellbeing and energy efficiency, while calling for greater professional recognition and fair valuation to strengthen long-term sector sustainability.



# WASTE MANAGEMENT & TECHNOLOGY CONFERENCE

## CLEAN INDIA 2030: TRANSFORMING WASTE MANAGEMENT AND URBAN SANITATION



The Waste Management and Technology conference organised by RCUES–AIIILSG on Day 2 of the show, brought together policymakers, municipal leaders, technical experts, public health professionals and civil society representatives to shape a future-focused roadmap for India's urban sanitation systems.

The discussions highlighted the need for action-oriented approaches with emphasis on circular economy principles, advanced waste management technologies, segregation at source, and resilient sanitation models.



### Laundry Store Management: Running a Profitable Business

Asad Raja

Director  
Edward Laundry Pvt. Ltd.

Prachi Bhoir

CEO  
Clezo

Rajesh Nair

Managing Partner  
Eco Solutions



## SPIN TO WIN: SMART MOVES FOR SMARTER BUSINESS OUTCOMES

The LaundrexNet conference held on Day 2 of the Clean India Show, addressed how structured systems, standards and smarter frameworks are transforming customer handling and operational performance in the laundry industry. Industry experts highlighted the evolution of the sector driven by changing customer expectations, advanced fabrics and chemicals, sustainability demands and energy efficiency, emphasising that modern laundry businesses must shift from instinct-driven operations to data-led, process-oriented models to scale sustainably.



# *Celebrating Excellence*

The CREFM Masterstroke Awards 2025 gathered the mighty corporate professionals, industry leaders and dignitaries. The event saw intense competition, particularly Sustainability Leader of the Year and Champion of the Year categories, which received the highest number of entries. Due to the high calibre of submissions, jury's choice and special awards were instituted to recognize more well-deserving winners.

**CREFM**

**MASTERSTROKE AWARDS 2025**

**NOV 26, 2025**  
Bombay Exhibition Centre  
Mumbai, India

**WINNER**



# Voices from the show floor

“ **Manoj Wanvari**  
COO, MKS O'terri Pvt Ltd

It has been an overwhelming experience. We've had a very interesting mix of customers from across the country. The real good positives that are helping us build a foundation for the future O'terri's vision as a brand is to be across the country and courtesy to Laundrex, we are connecting with communities from across the country. O'terri is the ecosystem for Laundry and Laundrex is the ecosystem for the laundry business. They have the complete ecosystem right from the hardware required, software system like ours, right to the last garbage disposal bags so it's an amazing platform.



“ **Vanchinathan S**  
Sales – Head, Rossari Professional

Clean India is always a very special event for us, we meet all kinds of customers, whether existing or new. This time also we got very good, responsible and knowledgeable customers whom we would like to participate with, be it railways, airports, large Govt. institutions to corporates, we got a large footfall. Clean India is just awesome and what you want, you get it. We are partners for Clean India and Clean India gives a platform for us to be a partner with our customers. Good job, Clean India.



“ **Kirsty Collard**  
Sales Manager – Middle East and India, Tork

We have been fortunate to have many wonderful visitors at the show. We've met some of the great facilities management, some of the end customers and hospitality, all sorts of customers. Clean India for us is a great platform to meet all our existing customers and to connect with all our distributor partners across India. I would recommend the show to more people. It's a great platform to meet everybody.



“ **Vedant Matta**  
Director – Sales, Charnock Equipments Pvt Ltd

Its good to be a part of the Clean India Show. The show is a great platform for showcasing our latest innovation in mechanised cleaning technology. Its also great platform where we can network with varied kind of clientele and have all customers under one roof visiting us, so the experience has been great overall. Quite a varied bunch of people visited us, right from malls, hospitals, hotels, infrastructure, the govt sector that is metro, airports, etc. Great platform for networking.



“ **Sakthi Priya**  
Lead – Product Marketer, ZOHO FSM

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“ **Aakash Khanijo**  
Director, Orgaeath Laundry Solutions

I truly appreciate the effort which Clean India Show is taking this time. It's amazing, the response, the leads, the new business developments which we are getting is very nice. Its kudos to the team and the hard work, which is done behind the show, a big shoutout to you guys. We got visitors from across India, mostly from south. The laundry owners and laundromat owners, they are our key customers. Clean India is quite impressive. This time, a lot of competitors are there, and I really appreciate a healthy competition and it's a platform which brings everyone together, so it is commendable.

“ **Mikhil Kotak**  
Managing Director, KTV Working Drone India

The show has been incredible. With the first time for us last year, we weren't sure about coming back again but the service, the whole experience with Clean India team was amazing so we thought we'll come back again. The show introduces a lot of high-profile contacts. We have a demo happening outside the entry, so it is an incredible amount of exposure. Government, private, commercial – a lot of different industries visited us. Clean India Show is a must use-it for exposure.

“ **Arpit Govil**  
Product Head – Industrial Laundry Machines, IFB Industries

We have been participating from 2023. The visitors that have come to our booth are basically new startups, our existing customers, existing laundry operations belonging to commercial and retail laundry, lot of people from the hospitality segment coming in for laundry as well as dishwashing solutions.

“ **Sahil Jain**  
Managing Director, columbus Cleaning Machines

We had a very good time at Clean India Show. This is our 3rd year and we have been very busy with a mixed group of customers, dealers, end users and of course the strength of show which is the FM companies. Clean India is the only place in India where you can network effectively with the cleaning industry personnel.





**“ Zehen Arora**  
*Sales Director, Stefab India Ltd*

This time, it has been a great experience. There was great footfall with people coming from healthcare, commercial laundry markets, a lot dry-cleaners, hoteliers and, garment companies so it was a fabulous show for us. Like I say Stefab is India's no. 1, I say Laundrex is India's no. 1 show.

**“ Sunil Singh**  
*Brillon Consumer Products Pvt Ltd*

Our experience with Clean India was very nice, this was our first time participating. The event was well managed and well-co-ordinated. We met many of the channel partners and customers especially FM companies. Then people from South and West along with some from North India also visited us. We had distribution partners, wholesalers, food service companies as our prime visitors. Clean India Show is a strong platform for everyone to come; connect and find out the cleaning solutions for different requirements they have at their facilities.

**“ Anirudh Singh**  
*Supply Chain and Procurement, Knight Frank India*

The experience at Clean India Show is amazing. I get to see multiple new launches, new products, equipment. There is range of new clean chemicals and environment friendly chemicals. Thanks, Clean India, for arranging this entire show. Because of you we can see what is happening in the world and what are the new trends in the market.

**“ Geetesh Saraf**  
*Managing Director, Urja Facility Management Services Pvt Ltd*

This is a ritual for me because I have been attending Clean India Show for many years now. The show is the only one who brings together all the stakeholders, suppliers, machine vendors, FM services providers and top-notch professionals. So, we all get a platform where we share ideas and we learn from each other. Every time the show is getting grander so there is a lot to learn. Clean India Show is tremendous and a must-visit.

**“ Harsh Jain**  
*Unique Store*

I have been coming here from the last 3 years, and it is a must to come to this expo for any professional who works in this industry. They will find out what is currently happening and what trends will follow in the future. All the trusted Indian brands, the ones who even have presence globally are always present at this expo.

**“ Mukesh**  
*Founder, FRESCO Organic Laundry*

This is my 2nd time at Clean India Show and I must say there is a lot of learning here for young entrepreneurs who want to get into the laundry and dry-cleaning industry. We learnt so many things from the conference as well, from how to take care of the spots, what is the customer's expectations and how to address the customer problems. Please do attend the show, if you have missed this year, attend next year. Thank you, Clean India Show for all of us, the young entrepreneurs to come and witness new developments in the laundry sector.

Chennai | Hyderabad | Bengaluru | Hosur





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**clean india show**

**17 – 19 March 2027**

Bombay Exhibition Center, Mumbai

[www.cleanindiashow.com](http://www.cleanindiashow.com)

Co-located show

**laundrex india**

**Get ready for  
the biggest  
22<sup>nd</sup> edition!**

