# **POST-SHOW** REPORT

## SHOW PROFILE

The 20th edition of Clean India Show along with its concurrent expos - Waste Technology India Expo, LaundrexIndia Expo and Autocare Expo, wrapped up with a series of dynamic exhibits targeted towards the need of future based cleaning and hygiene solutions. Held in the financial capital of India - Mumbai at Bombay Exhibition Centre, the expo received a whopping footfall of 10,069 visitors. The show garnered support from 170 exhibitors coupled with nearly 600+ brands, who showcased their latest solutions developed for the enhanced cleaning, waste management, laundry and autocare industry. The event also attracted delegates from 60+ segments, including dignitaries from the government departments as well as private organisations.

Date: 21 - 23 November 2024

Venue: **Bombay Exhibition** 

Centre, Mumbai

Organised by



# **SEE YOU IN THE NEXT EDITION** 26 | 27 | 28 **November 2025**

Bombay Exhibition Centre, Mumbai



## **SHOW STATISTICS**



**Exhibitors** 



**12,500**sqm **Gross Exhibition Area** 

**Trade Visitors** 

# **EXHIBITOR OVERVIEW**



Exhibitors satisfied about presenting new innovations



Exhibitors satisfied on completion of sales deals



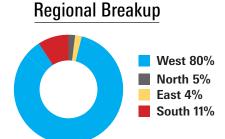
Exhibitors satisfied about passing on specialist knowledge



Exhibitors are satisfied on building new business relationships

# **VISITOR OVERVIEW**





## **Key Stats**



Visitors satisfied overall with their visit to the expo



Visitors satisfied with new products showcased



Visitors satisfied with the product range showcased



Visitors satisfied with vendor-supplier relation development

## Business objectives of the visitors



## **Exhibitor Testimonials**



Mr SAHIL JAIN

Managing Director, columbus Cleaning Machines Pvt. Ltd

We are participating for the second time in the Clean India Show and have had a very good experience. Everybody in the cleaning industry make it a point to be at this show. We have had a very engaging discussion with prospective clients and dealer network. We thank Clean India Show and Clean India Journal for giving us this opportunity and we are very happy to be part of this event.



#### Mr AYUSH **SAXENA**

Director, STAS Chem **Technologies** 

We have been associated with Clean India Show from the last six years. We meet our target segments here both domestic and international which makes this platform ideal for new launches. With the leads gathered during the show, we wish to penetrate more into hotels and healthcare segment



#### **Mr ASHWANI KUMAR**

Business Head, Quick Dry Cleaning

We have been participating from 2016 as we get the industry specific people who are into retail, laundry and dry-cleaning business. While this year we also received a lot of leads from the people who are newly entering the laundry industry. We have launched our new software 'Quick Dry-cleaning Growth Meet App' which is partnered with Meta and is a WhatsApp marketing solution. Hopefully, we will come next year with two stalls - one for the app and another for Quick Dry Cleaning Solutions.



#### **Mr KAPIL MAHESHWARI**

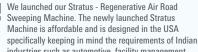
Sector Head, Rossari Professional

People are moving towards sustainability by adopting tools and solutions designed to reduce environmental impact. There are safety concerns and costs to consider for additional machines and applications you deploy in your cleaning services. Buyers are looking for solutions to reduce manpower dependency and achieve effective



#### Mr SUMEDH BHOJ

Founder, Spruce Up Industries



industries such as automotive, facility management companies, ports, airports and etc. We connected with the right stakeholders such as contractors, companies, road cleaning companies, government authorities etc. We will participate next year as well seeing the great response



#### Mr MIKHIL KOTAK

Managing Director, KTV Drone



We have launched a first-of-its-kind drone in India that cleans windows and facades. We see Clean India Show as our entry into the Indian market. During the three days, we have been continuously occupied answering queries, interests, leads from government, facility management personnel and corporates. I am happy the way this show has turned out for us.

# Visitor Testimonials



#### Mr MADHAV RAO

Deputy Regional Manager, Telangana State Road Transport Corporation (TSRTC)

It was really a great experience for me. We were here to find solutions for upkeep of our buses. We have found some new solutions for cleaning of our buses. We have been using aluminium phosphate for cleaning (fumigation) which is a time-consuming process whereas we found interesting solution that could do this using a spray in just 1 hour. Secondly, we found some interesting solutions for ambience creation such as deodorization. Some other notable mentions are water recycling/cleaning solutions and plastic waste management that stood out from the crowd.



#### Ms AMANPREET KHAMBA

insight into the industry. I thank Clean India Show for organising such a wonderful event.

Vice President - Sales - ACS Logistics and Founder of Jobzkart HR Services

I am planning to venture into cleaning industry. This show is just like a research for me to understand about various products, industry trends and the market. I have gained a lot of



#### Mr DINESH MALOKAR

Head-Admin and facilities. Ascendas Firstsnace

I'm glad there were 170 stalls at the Clean India Show. This year, there were a lot of new products and solutions in the exhibition. It is evident to all of us that the usage of technology is steadily increasing. I learned so much about new developments. I found conferences incredibly engaging and quite interactive. I'll be a part of the upcoming editions. Wish you all the best!

## **SUPPORTING PARTNERS:**













